



DAVID YOKEUM

has traveled the world, talking to forwarders and listening to their needs for over four decades. David had a vision that networking was the way forward for independent logistics providers to survive into the 1990s and beyond and offer a credible and superior level of service.



In 1998, David launched WCA First (formerly World Cargo Alliance), the world's first worldwide non-exclusive network. The network is neutrally managed and operated to truly benefit every member company, and has grown rapidly to encompass a range of networks and specialized services. With over 12,000 member offices in 197 countries, WCAworld is the world's largest and most powerful network of independent freight forwarders.

David has devoted himself to shaping the industry's future. He has been elected to the board of The International Air Cargo Association (TIACA) to represent the interests of the independent freight forwarding community and help lead industry change in 2014.

David is still traveling far and wide, visiting thousands of forwarders and listening to their views on matters that concern and affect the independent freight forwarder.